



STOP.THINK.CONNECT.™

CYBER AWARENESS COALITION

The repercussions of cybercrime can be severe and far-reaching. Cybercrimes can shut off power, disrupt banks, scramble emergency calls, stall transportation or lock down commercial facilities. Given this unprecedented and rapidly escalating threat, federal agencies as well as state, local, tribal and territorial (SLTT) governments must play a role in educating their employees and constituents to identify and deter online dangers.

The Department of Homeland Security (DHS) Stop.Think.Connect. [Cyber Awareness Coalition](#) serves as an outlet for Federal agencies and SLTT governments to promote awareness about cyber threats and educate others about safe online practices.

BENEFITS

Advantages of membership in the Coalition include the ability to:

- Connect with over 200 government, academic, and nonprofit partners committed to increasing online safety
- Obtain cybersecurity tips, messaging, articles, and presentations
- Access DHS resources, tools, and subject matter experts
- Join monthly partner discussions highlighting current cyber issues and trends
- Exchange ideas and resources with other organizations involved with the Campaign

GET INVOLVED

Join the Campaign and help make the Internet safer. Coalition members are asked to:

- Host a cyber-focused event either in-person or via social media
- Link to the Campaign's website, www.dhs.gov/stophinkconnect
- Participate in National Cyber Security Awareness Month (October) by recognizing the month on social media channels, sharing tips and resources, or hosting an event
- Use your status as a prominent community leader to promote cyber safety resources

There are no fees or financial obligations associated with membership. Please send a written request to join and your organization's logo to stophinkconnect@dhs.gov.

FOR MORE INFORMATION

Visit www.dhs.gov/stophinkconnect or email stophinkconnect@dhs.gov for more information about the Campaign.

STOP.THINK.CONNECT. BACKGROUND

The DHS Stop.Think.Connect. Campaign is a national public awareness effort, initiated by President Obama that seeks to guide the nation to a higher level of Internet safety by empowering the American public to be more vigilant about practicing safe online behavior. The Campaign seeks to persuade Americans to view Internet safety as a shared responsibility—at home, in the workplace, and in our communities.